

Bandana Ball



2026 SPONSORSHIP OPPORTUNITIES



RMHC®
Western Montana

When a new neighbor
arrives, something special
happens.

Someone brings over a
plate of cookies.

Someone offers to help
carry boxes.

Someone introduces
themselves and says,

"If you need anything,
we're here."

It's a simple gesture, but
it sends a powerful
message:

You belong here.
You're not alone.

Welcome to the neighborhood

For families facing a child's medical crisis, Ronald McDonald House Missoula is that neighbor.

When families arrive unexpectedly—often scared, exhausted, and far from home—they aren't looking for luxury. They're looking for comfort. A warm meal. A place to rest. A friendly face. A community that reminds them they don't have to walk through their journey alone.

For 20 years, our community has been that neighbor.

Together, we've welcomed thousands of families, provided thousands of nights of lodging, and created a place where Family Stays.

Today, we are serving more families than ever before.

As we celebrate 20 years of Family Stays, we are also looking ahead. With demand continuing to grow, Ronald McDonald House Missoula is working toward expanding our capacity by adding two additional family rooms within the next two years.

Bandana Ball 2026 will celebrate the power of community, honor the neighbors who have made our mission possible, unveil our new visual identity, and invite our community to help build the next chapter of Family Stays.

Because extraordinary things happen when neighbors help neighbors.

Why your support matters

Every night, Ronald McDonald House Missoula provides more than a room.

A Family Stay includes a comfortable place to sleep, nutritious meals, hot showers, caring staff and volunteers, family programming, and perhaps most importantly, a community of support from other families walking a similar journey.

Today, it costs approximately \$130 per night to provide a Family Stay.

While we suggest a donation of \$25 per night, we never turn a family away because of an inability to pay.

And for many of the families we serve, even that suggested donation can feel overwhelming. With an average stay often stretching well beyond two weeks—and many families staying for months—the financial burden of a medical crisis is already significant.

That's why we gather.

Bandana Ball helps bridge the gap between what families can afford and what it truly costs to provide a Family Stay.

Because of generous neighbors like you, families can focus on what matters most: being together. We are incredibly fortunate to have a Ronald McDonald House in Missoula.

And it exists because of a caring community that believes no family should have to face a child's medical journey alone.

A Family Stay Includes:

- *A comfortable place to stay*
- *Nutritious meals and snacks*
- *Hot showers and laundry facilities*
- *Caring staff and volunteers*
- *Family programming and activities*
- *Support from families walking similar journeys*

Community House Sponsor

\$ 30,000 | EXCLUSIVE (ONE AVAILABLE)

The premier sponsorship opportunity of Bandana Ball 2026.

Benefits:

- *Three preferred tables (up to 24 guests)*
- *Premier logo placement throughout the event*
- *Recognition during our 20 Years of Family Stays celebration*
- *Recognition during Community Medical Center's NICU 50th Anniversary tribute*
- *Full-page program recognition*
- *Recognition in event marketing and social media*
- *Presentation of the Community House following the event*

The Community House

Throughout Main Street Social, guests will sign a custom-built Community House, symbolizing the thousands of families who have been supported by the generosity of our community over the past 20 years.

At the conclusion of the evening, the completed Community House will be presented to the sponsor as a lasting reminder of what can happen when neighbors come together to support families in need.

Welcome to the Neighborhood Sponsor

\$ 15,000 | EXCLUSIVE (ONE AVAILABLE)

Help welcome guests to an unforgettable evening celebrating community, connection, and the next chapter of Ronald McDonald House Missoula.

Benefits:

- *Three preferred tables (up to 24 guests)*
- *Selfie Station recognition*
- *Recognition during the evening's special unveiling*
- *Prominent logo placement throughout the event*
- *Full-page program recognition*

Mission Sponsors

\$ 10,000 | FAMILY JOURNEY

Help bring a family's story to life.

Your sponsorship helps cover family travel, lodging, filming, and participation in Bandana Ball, allowing guests to experience firsthand the impact of Ronald McDonald House Missoula.

Includes:

- *Two preferred tables (up to 16 guests)*
- *Recognition before featured family video*
- *Recognition during family introduction*
- *Program and social media recognition*

\$ 10,000 | MISSION MOMENT

Support the evening's most meaningful opportunity to invest in families.

Includes:

- *Two preferred tables (up to 16 guests)*
- *Recognition during Mission Moment and paddle raise*
- *Program and social media recognition*

Main Street Experience Sponsors

\$ 7,500

Choose one:

- Hat Bar Sponsor
- Leather Branding Sponsor
- Brims & Britches Sponsor
- Cattlemen Sponsor

Includes:

- Preferred table for up to 8 guests
- Exclusive recognition at sponsored experience
- Event signage recognition
- Program and social media recognition

Neighborhood Sponsors

\$ 5,000

Choose one:

- Wrangler Sponsor
- Watering Hole Sponsor
(2 Available)
- Whiskey Tasting Sponsor
- Soda Saloon Sponsor
- Live Music Sponsor
(2 Available)
- Family Story Sponsor

Includes:

- Preferred table for up to 8 guests
- Event recognition
- Program recognition
- Website recognition

Attend Bandana Ball

\$ 1,500 | NEIGHBOR'S TABLE

Gather your friends, family, coworkers, clients, or fellow neighbors and celebrate together.

Includes:

- *Reserved seating for up to 8 guests*
- *Main Street Social access*
- *Hosted beer, wine, and specialty beverages*
- *Full western-inspired dinner and dessert*
- *Live music and entertainment*
- *Live auction*
- *Mission Moment*
- *Exclusive unveiling celebrating the next chapter of Ronald McDonald House Missoula*

\$ 200 | INDIVIDUAL TICKET

Your evening includes:

- *Main Street Social with hosted beer, wine, and specialty beverages*
- *Live music and community experiences*
- *Full western-inspired dinner and dessert*
- *Powerful family stories*
- *Live auction*
- *Mission Moment*
- *Exclusive unveiling celebrating the next chapter of Ronald McDonald House Missoula*
- *An unforgettable evening supporting families across Montana*

Why We Gather

For 20 years, our community has shown what is possible when neighbors help neighbors.

Together, we have welcomed families, provided comfort, shared meals, celebrated victories, and stood beside parents during some of the hardest moments of their lives.

As we celebrate this milestone year, we invite you to help build the next chapter of Family Stays.

Because when neighbors help neighbors, extraordinary things happen.

Exclusive sponsorship opportunities are limited and will be awarded on a first-come, first-served basis.



Amy Peterson
CEO

apeterson@rmhcmt.org
406.274.8338

3003 Fort Missoula Rd.
Missoula, MT 59804
www.rmhcwesternmontana.org